



JEFF APPELQUIST is the founder and president of Blue Knight History Seminars, LLC. Jeff is a former U.S. Marine Corps infantry officer, practicing attorney, and corporate executive. He has twenty years experience both as an entrepreneur and small business owner and as a leader in Fortune 100 companies. Jeff has combined his expert knowledge of American history with his many years of professional experience to create a unique and powerful individual leadership and team development program. Jeff is an outstanding speaker and teacher whose expertise, energy, and passion bring historical stories to life for modern-day leaders.

Blue Knight offers individual leadership and team development training that centers on a first-hand visit to a great American battlefield, either Gettysburg, Pennsylvania, or the Little Bighorn in Montana, site of Custer's Last Stand. Blue Knight also offers a seminar out of Great Falls, Montana, based on the amazing journey of Lewis and Clark's Corps of Discovery and in partnership with Jeff's colleague Jack Uldrich. Leaders from such diverse organizations as Accenture, Advance Auto Parts, Alliant Techsystems, Best Buy, Bluestem Brands, Boston Scientific, Carleton College, Fresenius Medical Care, General Electric, Target, the University of Minnesota and the University of St. Thomas have experienced and benefited from the Blue Knight program.

The mission of Blue Knight History Seminars is to forge great leaders and teams and its core proposition centers on the power of using history as a learning tool. Blue Knight tailors its programs to meet the needs of individual leaders and teams. The audience for Jeff's speeches, workshops, and historical seminars includes any organization- small, medium or large- that recognizes the criticality, even in tough economic times, of investing in its leaders. The program is not limited to corporate executives. Any organization that relies on leadership to get the work done, be it the military, government, academe or non-profits, can benefit greatly from Jeff's insights on leadership.

Jeff Appelquist's first book, *Sacred Ground: Leadership Lessons From Gettysburg and the Little Bighorn*, won the 2010 Writer's Digest International Awards first place prize for nonfiction, the National Indie Excellence Awards gold medal for military history, and the Midwest Book Awards first place prize for business. Jeff's second book, *Wisdom Is Not Enough: Reflections on Leadership & Teams*, won the 2011 National Indie Excellence Awards gold medal for business.

In addition to keynote speeches and historical seminars, Jeff facilitates in-house workshops and provides leadership, team, and business consulting services. Jeff has a bachelors degree in political science from Carleton College and a combined law degree and masters degree in public policy and administration from the University of Wisconsin-Madison. He is a member of the Society for Military History, the American Historical Association, and the Organization of American Historians. Jeff's website is www.blueknightseminars.com, and he can be reached at jeff.appelquist@blueknightseminars.com.